

For immediate release

Built Ford Tough Ford Ranger Unlocks Access to the Great Outdoors With Electronic Shift-On-The-Fly 4x4, Locking Rear Differential and Impressive Off-Road Capability

DUBAI, UAE, November 12, 2020 – With traditional family getaways across the region disrupted this year, many people are exploring holiday experiences closer to home.

Internet searches for “staycation” in the region have risen significantly over the past six months as more and more people take the time to explore their local areas. For some, this includes venturing off the beaten path to discover new and exciting activities in a capable and tough vehicle designed with adventure at its core.

The Ford Ranger’s refined cabin and incredible four-wheel drive capability has drawn high praise from automotive journalists in the Middle East. The Ranger’s [on-road manners](#), quiet cabin and [incredible fuel efficiency](#) have drawn praise, but so too has the truck’s capability off-road. Powerful and capable the Ford Ranger has what it takes to power your next off-road adventure and take you further into the wild than ever before.

The Ranger was designed, engineered and tested in Australia and further developed by a team of engineers around the world to ensure it meets customer expectations for performance, and Ford’s exacting Built Ford Tough standards. Just like the F-150, Built Ford Tough is engineered into every nut, bolt, panel and component that comprises the Ranger – and Ford dedicates an extraordinary amount of expertise to ensure the Ranger will stand the test of time.

From its backbone – the high-strength steel frame ladder chassis – to its tough steel body and versatile cargo box, Ranger’s appetite for adventure is apparent. The tough exterior design incorporates a high beltline, a raked grille and slanted windshield which give Ranger its athletic appearance and superb aerodynamics which helps cut wind noise and improve fuel economy.

Off-road, Ranger’s short front and rear overhangs mean impressive approach and departure angles for tackling steep terrain, while its 23cm ground clearance allows it to clear obstacles its competitors can’t. Ranger is also able to navigate watery obstacles up to 800mm deep, allowing drivers to push through conditions that may stop its competitors in their tracks.

Ranger’s clamshell hood houses a choice of two turbodiesel engines that are designed to deliver the power and torque customers demand, while also using less fuel than ever before. Ford’s diesel engines create more power and, in most cases, far more torque than their key rivals – making Ranger the perfect choice for roads that demand uncompromising power. Depending on specification level, the Ranger’s 2.2-litre Duratorq turbodiesel engine produces 150/160 PS and 375/385Nm torque, giving Ranger impressive load hauling capability.

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The 3.2-litre Duratorq turbodiesel engine available in the XLT and Wildtrak develops a class-leading 200PS and 470Nm torque. Peak torque is available from 1,750rpm, handing the Ranger incredible power at exceptionally low engine revs.

Ranger's off-road chops are further enhanced with features like Hill Descent Control which takes the stress out of the kind of precise driving required when tackling the technical challenges of the region's tight and twisty mountain roads. Ford's 4X4 Shift-On-The-Fly allows drivers to effortlessly switch between two- and four-wheel drive on the go, while an electronically controlled Locking Rear Differential gives drivers extra control and confidence on uneven terrain.

With room for five people inside, a maximum towing capacity of 3.5 tons and a cargo tray capable of carrying up to 1425kg of gear, there's no need for passengers to pack light for the journey. Ranger has enough space for everyone and everything they need to unlock the great outdoors.

The 2020 Ford Ranger is available now in showrooms across the country. Book your test drive now by clicking this [link](#).

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**Model availability differs in each market. Please check with your local distributor for details.*

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Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected services. Ford employs approximately 187,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit corporate.ford.com.

Contacts: Rania Al-Shurafa
Communications Manager – Middle
East | Direct Markets
971-50-362-7791

rania.shurafa@ford.com

Jemma Chalcroft
Associate Director
ASDA'A BCW
971-55-614-6441

jemma.chalcroft@bcw-global.com

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